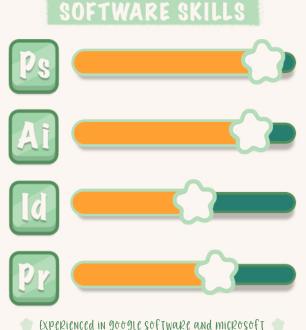


# Yolanda Martinez illustrator character designer visual development artist





## WORK EXPERIENCE

## FREELANCER | ILLUSTRATOR

02/2013-PRESENT | Meridian, ID -Providing assistance in visual development and illustration.

-Self book publisher of original children's book, "My First Bilingual Book-Spanish."

-Worked with various studios but not limited to Roblox, Realdream, Animasia, and Wild Canary.

### CURIOUS MEDIA | MID LEVEL ILLUSTRATOR 03/2022-PRESENT | Nampa, ID

-Executed variety of illustration styles from hand drawn to vector art for both original and existing properties like: Fred Rogers, Disney, PBS, Nick JR, Spin Master, Banzai, Pokemon and more. -Utilizing industry standard tools and hardware. -Designing characters, props, backgrounds, scene designs for games and toys.

-Creating detailed wireframes, sketches or visual aids to plan final illustrations. -Ability to work in a team environment and remotely.

## KIPPO I CONTRACT ILLUSTRATOR

03/2022 | Los Angeles, CA | Remote -Costume design variations for NFT's for in house dating app.

-illustrated final designs from sketch to finish and exported assets.

#### BLUEPULSE STUDIOS | CHARACTER DESIGN 10/2015-03/2019 | Austin, TX | Remote

-Created visual style for "Zera and the City of Endless Nights", and "Sailor Bold". -Created visual aids for social media platforms. -Involved in different areas in pipeline: storyboards, visual development and prop design.

## GHOSTBOT INC | JUNIOR ARTIST 02/2013-05/2014 | Daly City, CA

- -Created character vector assets for mobile game app, "Dragonstory."
- -Clean up designs and color comps. -Support inbetween animation for tv animated series, "Lost Treasure Hunt."

# ACHIEVEMENTS

**2024 | WEBBY Honorable Mentions** -Nogginville and Donkey Detective

**2016| 2020 | Featured Magazines** -Voyage LA, Voyage Austin, ITSARTMAG

**2012 | Notably Recognized** -Academy of Art Univ. animated short "SOAR"