



Yolanda Martinez

ILLUSTRATOR CHARACTER DESIGNER
VISUAL DEVELOPMENT ARTIST

EDUCATION

BACHELOR OF FINE ARTS
Academy of ART UNIVERSITY
09/2010-05/2015

CONTACT

meridian, idaho
 323.795.6179
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 ymartinezart.com

INTERESTS



LANGUAGES

English
Spanish

SOFTWARE SKILLS



★ EXPERIENCED IN GOOGLE SOFTWARE AND MICROSOFT ★

WORK EXPERIENCE



FREELANCER | ILLUSTRATOR

02/2013-PRESENT | Meridian, ID

- Providing assistance in visual development and illustration.
- Self book publisher of original children's book, "My First Bilingual Book-Spanish."
- Worked with various studios but not limited to Roblox, Realdream, Animasia, and Wild Canary.



CURIOUS MEDIA | MID LEVEL ILLUSTRATOR

03/2022-PRESENT | Nampa, ID

- Executed variety of illustration styles from hand drawn to vector art for both original and existing properties like: Fred Rogers, Disney, PBS, Nick JR, Spin Master, Banzai, Pokemon and more.
- Utilizing industry standard tools and hardware.
- Designing characters, props, backgrounds, scene designs for games and toys.
- Creating detailed wireframes, sketches or visual aids to plan final illustrations.
- Ability to work in a team environment and remotely.



KIPPO | CONTRACT ILLUSTRATOR

03/2022 | Los Angeles, CA | Remote

- Costume design variations for NFT's for in house dating app.
- Illustrated final designs from sketch to finish and exported assets.



BLUEPULSE STUDIOS | CHARACTER DESIGN

10/2015-03/2019 | Austin, TX | Remote

- Created visual style for "Zera and the City of Endless Nights", and "Sailor Bold".
- Created visual aids for social media platforms.
- Involved in different areas in pipeline: storyboards, visual development and prop design.



GHOSTBOT INC | JUNIOR ARTIST

02/2013-05/2014 | Daly City, CA

- Created character vector assets for mobile game app, "Dragonstory."
- Clean up designs and color comps.
- Support inbetween animation for tv animated series, "Lost Treasure Hunt."

ACHIEVEMENTS



2024 | WEBBY Honorable Mentions

- Nogginville and Donkey Detective



2016 | 2020 | Featured Magazines

- Voyage LA, Voyage Austin, ITSARTMAG



2012 | Notably Recognized

- Academy of Art Univ. animated short "SOAR"